



THE LYRIC BAND OF HANOVER, PA.

Organized November 15, 1932 and qualified as a non-profit tax exempt organization under section 501(c)3 of the IRS Code.

**Auditorium and Office
Rear 20-22 York St.
Phone 717-632-6313**

**P.O. BOX 111
Hanover, Pa. 17331**

January 2, 2015

Dear Business Owner:

Greetings from the *Lyric Band of Hanover*. In 2015, our 75-member organization will begin its 83rd year of continuous musical service to Hanover and its surrounding communities. Preparations are well under way for our **47th season at Codorus State Park** where the band present free concerts on every Sunday evening from Memorial Day through Labor Day. In addition, the band performs at the Warehime-Myers Mansion on two occasions for the Hanover Historical Society's Lawn Concert Series. The Lyric Band also presents a Fall and Spring Concert at various auditoriums in the Hanover Area. The band is enjoyed by 6 to 7 thousand attendees each year.

We believe your company or business may benefit from the advertising exposure that we offer in our program booklet. Free professionally produced programs are distributed at each and every performance to inform our audience and allow them to appreciate our advertisers and patrons. The existence of these ads is announced at each concert, and audience members are encouraged to support the businesses whose ads are in the program book. Additionally, our programs are available and on display daily throughout the summer at the Codorus State Park Office, Visitors Center, Campground Office and surrounding businesses. We think you will find our advertising rates affordable, and our audiences are appreciative and supportive of the businesses who advertise in our booklet.

We hope that you will choose to advertise in our 2015 Concert Series Program. Prices and instructions for submission appear on the enclosed form. New advertisers should complete the form and/or contact us for assistance and information. Return advertisers may either request assistance or submit their desire to repeat last year's advertisement.

Submission Deadline: May 1, 2015

Thank you in advance for your support of this Hanover cultural organization!

Sincerely,

James L. Greene, Jr., Business Manager

Lyric Band 2015 Concert Series Program Business Advertising and Sponsor Form

Please fill out the information below:

Business Name: _____
Contact Name: _____
Phone: _____
Address: _____
City & State: _____ Zip: _____
E-mail address: _____
Website (if applicable): _____

	<u>Ad Size</u>	<u>Dimensions</u>	<u>Cost</u>
<input type="checkbox"/>	Business Listing	N/A	\$50
<input type="checkbox"/>	1/4 page	4 3/4" wide x 1 3/4" high	\$125
<input type="checkbox"/>	1/2 page	4 3/4" wide x 3 3/4" high	\$175
<input type="checkbox"/>	Full page	4 3/4" wide x 7 1/2" high	\$250
<input type="checkbox"/>	Inside Front Cover*	Full page	\$300
<input type="checkbox"/>	Inside Back Cover*	Full page	\$300
<input type="checkbox"/>	Outside Back Cover*	Full page	\$350

*Available on a "first come, first served" basis.

Ad content may be submitted in PDF format to manager@lyricband.org , by mail to the address listed below, or by contacting Jim Greene, Business Manager.

Make checks payable to: Lyric Band Ad Fund

Send to: Lyric Band of Hanover, Inc.
PO Box 111
Hanover, PA 17331

Publication Deadline: May 1, 2015

For assistance or information, contact: Jim Greene
717-476-8155 (cell)
717-359-4603
manager@lyricband.org